

GSD NEWS

Scogin Appointed Chairman of the Department of Architecture

HARVARD UNIVERSITY
GRADUATE SCHOOL OF DESIGN
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Inside:
Capital Fund Drive Report

Architect Mack Scogin, of Atlanta, will become chairman of the Department of Architecture on July 1, 1990, when Rafael Moneo completes his term as chairman. "The GSD is fortunate to have a designer and practitioner of Mack Scogin's talents accept this important leadership position," said Dean Gerald M. McCue when he made the announcement on February 14.

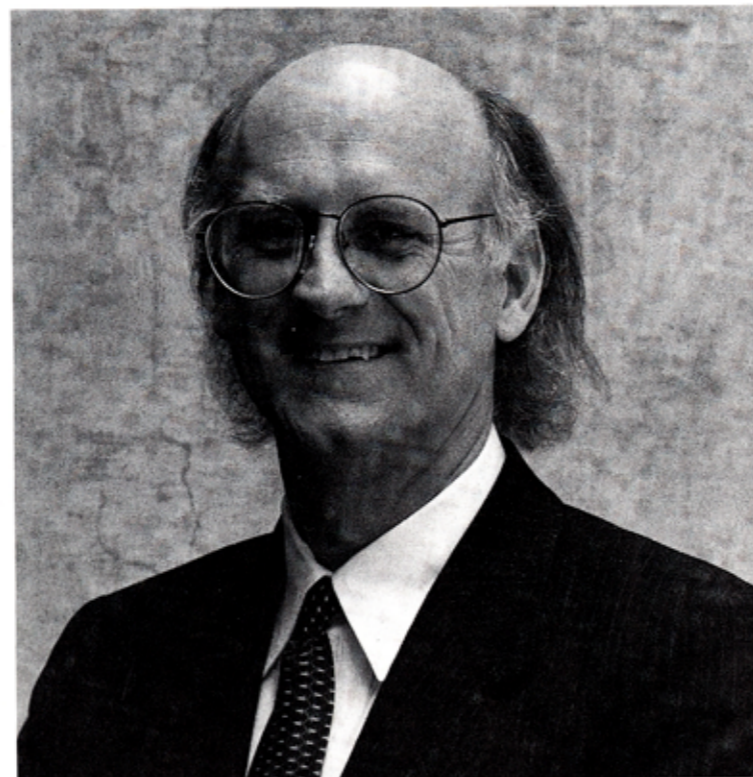
Scogin first taught at the GSD as a visiting design critic in 1986, and he was appointed adjunct professor of architecture at the school in July 1989. He is a principal of Scogin Elam and Bray Architects,

an award-winning firm based in Atlanta. "Mack is a prolific and experimental designer who is widely recognized for the imaginative and adventurous quality of his work," Dean McCue noted. "His studio instruction at the GSD has explored ways in which human activities and social conditions can lead to new architectural opportunities and possibilities. Because of his experience as a designer and principal in large and small firms, Mack brings a broad perspective on contemporary American practice to the GSD. He is committed to preparing students who can make the profession of architecture stronger and more relevant in the years ahead."

Scogin and his partners, Merrill Elam—who has also taught at the GSD—and Lloyd Bray, will maintain their practice in Atlanta while establishing a second office in Cambridge. Among the firm's recent award-winning designs in Georgia are the Clayton County headquarters library, which won an AIA National Honor Award in 1989; the WQXI headquarters and radio broadcasting facility, which received a Progressive Architecture Award in 1988; and the High Museum at Georgia-Pacific Center in Atlanta, which received an AIA National Honor Award in 1988. These and other projects have been widely published in such magazines as *Architectural Record*, *Progressive Architecture*, *Assemblage*, *Art Papers*, *9H* and *A + U*.

"Mack Scogin is one of the most talented architects of his generation," said Rafael Moneo, who will

Chapel at Turner Village, Chandler School of Theology, Emory University, Atlanta



Mack Scogin

Beth McKinney

retain his appointment as a tenured professor in the Faculty of Design. "Through a long professional career, he has proven to be a brilliant designer and an experienced builder in an incredible scope of works, ranging from offices to private residences and public institutions such as libraries, schools, museums, factories and shopping centers," Moneo continued. "He handles his broad knowledge of architecture with a fresh approach that includes a bit of irony and surprise. Mack is conscious of his colleagues' concerns while appearing to smile at us from behind his works, informing us that it is possible to be a good architect and to serve the interests of society without betraying one's intellectual ambition."

After earning the bachelor of architecture degree from Georgia Institute of Technology in 1966, Scogin began work as a senior design architect with the Atlanta firm Heery & Heery, Architects and Engineers. He served as vice president and design coordinator from 1978 to 1981 and as president, chief operating officer and director of design from 1981 to 1984, when he and his partners established their own firm. Scogin is also a frequent lecturer and design critic at universities throughout the United States.

Upon accepting the appointment, Scogin reflected on his experience in practice and teaching, his personal background in Atlanta, and

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Scogin continued



Projects completed by the firm of Scogin Elam and Bray Architects. Above and below left: Clayton County Headquarters Library, Jonesboro, Georgia. Above right: WQXI Radio Station Headquarters, Atlanta. Below right: High Museum at Georgia-Pacific Center, Atlanta.

what the new position means to him. "Part of the task of educating architecture professionals is to pass on a set of values, including integrity, rigor, discipline and commitment to the field in the broadest sense," he said. "I hope to impart these values to students and add to them the values involved in the practice of architecture through the knowledge and experience I have gained over twenty years of work in the field."

Speaking of his commitment to teaching, Scogin noted that there is a long-standing tradition of mutual responsibility among educators and practitioners to teach the next generation of architects. "I firmly believe in that tradition; it's critical to the future of the field," he said, "while also maintaining the school's fine tradition of academic research and scholarship."

"In addition, there are personal reasons for becoming involved in architecture education at the GSD, such as the knowledge, energy and ideas that one shares and gains as a part of the culture of the school," Scogin continued. "After years of demanding work in practice, I look forward to the regenerative possibilities involved in teaching,

the exchange of new concepts and perspectives, and the potential for developing a deeper personal attitude toward architecture—all of which I hope to share with students and faculty at the GSD.

"My personal background has had a profound effect on my architecture," Scogin said. "Growing up, being educated, and then practicing in the Atlanta area have all exerted a great sense of place on me personally and on my work. I am rooted there, yet, as my work continues to grow, I will apply this sensibility to other places and will help students understand how authentic personal work is always imbued with a sense of place."

Scogin spoke of the "commendable level of integrity Moneo brought to the architecture program at the GSD. He has maintained the highest standards in all aspects of the program, from the rich substance

of the curriculum to his exemplary relationship with students and faculty; and he has accomplished this with great scholarship and personal charm and style.

"I hope to continue this tradition of maintaining a superb architecture program while enriching it with my own complementary views and ideas on architecture," Scogin said. "Beyond accepting the charge and responsibilities that come with this position from Dean McCue and President Bok, I have a strong personal commitment to extend the legacy of architecture education at the GSD on the highest level."

—J.R.

